Welcome to the design concept of fancythatshit.com.
Our task will be guided by the wishes of our customers and our definition of the 21th century.
We see it as our task to create a fresh coat for the 21th century. In this design concept you'll see how it works.

Click here for the german version.

THE PROBLEM OF OUR TIME:

THERE IS NO 21ST CENTURY

THE VISION OF NEW DESIGN

OUR TASK

The task of FNCY® is a new corporate cosmology in design. In the wake of COVID19, block-chain, the green economy, hip-ster companies and Web 3.0 it's time that design companies don't just devote themselves to the sustainability trend.

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NON-AI GENERATED DESIGN

The heart of our enter-prise FNCY® are new design innovations like this new
gaming controller for PlayStation 5.
If you want to learn more about our products, check out our YouTube-channel!

The control unit named „FANCYSTICK" is a scientific work of the designer for media engineering Areopagites.

WHAT IS THIS ALL ABOUT?

QUESTION FROM RETRO_LAETTA VIA INSTAGRAM:

Dear #fancythatshit-team, unfortunately, I don't know what's the sense of #fancythatshit really is. Tell me more, plz!

Different kind of forms of the 20th century which we adopted in the 21th century:

| Sustainability | Hardware Interface Design (HID) | Graphical User Interfaces (GUIs) | Web 3.0 |

THE 21ST CENTURY

The pioneers of our time from the 70s and 80s paved the way for the 21st century. We combine them to integrate them into a new design for the 21st century. So #fancythatshit is not just a label, but a new design direction that unites certain design directions while excluding others. When we talk about our products, we talk about interface design.

HARDWARE INTERFACE DESIGN

Hardware Interface Design (HID) is a solution that is currently outdated, but which combines all human interaction options.
Graphical interfaces (GUIs) on the software side are currently the most widespread – but they are at the limits of their expandability.
And lead to impairment cognitive human abilities.

Are you convinced of HID? Then it will be possible for you at our Buy a share of the product via tokenization.

The FANCYSTICK is based on the ARDUINO UNO microcontroller patching. It has software and hardware components that ensure the interaction of the FANCYSTICK components allows control of electronic devices like a PlayStation.

THE STORE

The aim of fancythatshit.com is not an online shop that is dependent on social networks. But a pop-up store. We think that
People after COVID19 also with design products back in the
want to be picked up from reality.

ONLINE MARKETING

We are searching for collaborations for our advertising videos with following professional groups: dancers, video artists, photographers, models and make-up artists.
Everything in our area has a name, even our team named „21st century".
The aim of our enterprise is to sell the controller called FANCYSTICK and established its position in the market.
The aim of our movement is to infiltrate the mainstream with new guidelines for the 21th century.